

The Team



Brooks York is the Director of Producer Services at AgriSompo North America. Brooks possesses extensive background experience in commercial grain merchandising and marketing, which allows him to provide an expert perspective when combining crop insurance and innovative marketing strategies.

Brooks currently provides colorful and astute commentary for the ASNA Edge Daily newsletter. He also attends various meeting and events across the country, offering education and insight to both agents and producers.

When he isn't working for AgriSompo North America, Brooks operates a small row crop farm with his family—meaning he understands the day-to-day concerns that farmers face.



Sterling Smith, AgriSompo North America's Director of Ag Research, has more than 30 years of experience in agricultural marketing and data development. He offers expertise on everything from agricultural market conditions and trading strategies to the weather, and has a keen understanding of the geopolitical and global macro forces propelling today's markets.

A frequent contributor to CNBC, Bloomberg Television, the Wall Street Journal, Reuters, and the Red River Farm Network, Sterling currently produces the ASNA Edge Weekly Wrap Up and Daily Edge emails, including Tech Tuesday and Export Thursday, for AgriSompo North America.



AgriSompo North America's team of marketing experts and revenue analysts provide easy-to-understand market insights and commentary. The goal of **ASNA Edge** is to empower producers with the confidence to enhance every crop insurance policy with a quality revenue management plan.

Scan the QR code and visit our website to learn more.